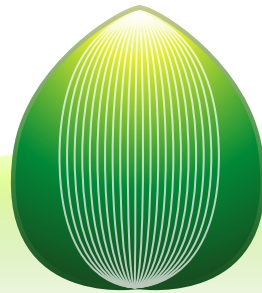




Introducing...



DIGITAL SEED™
by eluminate, inc.

We are a Web-Based Learning System that Changes People... and the World by Digitizing Content, Community and Delivery

eLuminate has identified a massive need for better learning tools and more effective communication methods between distinct generational audiences within organizations and throughout the marketplace. Our core product, Digital Seed, digitizes your content, uses it to help build your community, and delivers it in a variety of popular digital formats (streaming video, downloadable and streaming audio, graphics, animations, etc.).

With Digital Seed; authors, business, and content providers can:

- Collect, manage, and deliver knowledge
- Offer learning in desirable platforms
- Entice participation through edutainment
- Improve conversion rate and lower CPA
- Measure/track learning performance
- Build stronger communities
- Monetize your knowledge
- Simplify learning with simplified technology
- Make learning interactive & fun
- Streamline HR processes
- Reduce training costs immensely
- Support global access 24/7



Content



Community



Delivery

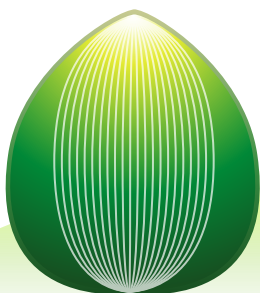
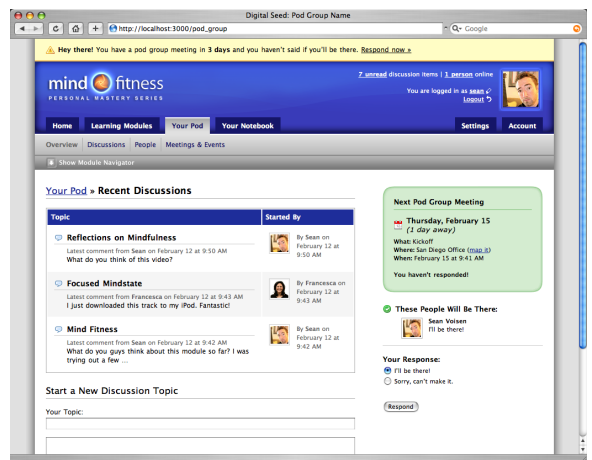
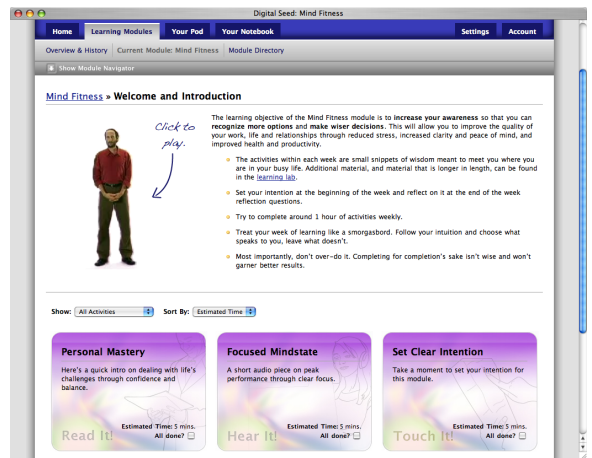
Digital Seed Features

You'll love the flexibility and the creativity of this innovative learning and marketing tool. Just plant a Digital Seed into your marketing strategy and watch the opportunities grow!

- Easily upload, organize and share your learning content. Got video? Audio? Animations? PDF documents? No problem. Upload them all and make it easy for learners to access your multimedia content using nothing more than a web browser and the Adobe Flash plug-in.
- Create exciting, immersive, and flexible learning environments. Use video-based course introductions to provide important background and context. Divide learning content into easy-to-digest bite-sized chunks, and then let your learners explore it all, at their own pace – any time, anywhere.
- Build lasting learning communities both online and offline. Create learning pod groups based on shared interests or geographic region. Open up for comments and discussions in the online environment, then use the built-in calendar and invite system to host real, face-to-face meet ups.
- Engage in deep reflection and meaningful learning activities. Ask learners questions, or share useful tips and learning exercises. Let them reflect and jot it all down in their private digital journal, or share it all with the rest of the learning community.
- Customize the look and feel to match your brand. Change the look of the Digital Seed learning system using your logo and color choices. Use pre-built "skins" to change the look and feel of interface widgets, video players and more.

For a personal demo contact Greg Voisen

at phone: (888) 337-6416 or email: greg@eluminate.net



DIGITAL SEED™
Digitizing Content, Community, and Delivery
www.digital-seed.com